

FAX# 215 564 1103 OCT24/12 17.31
HARRIS REPORT FROM REP *** WPXI-TV ***
CHANGES

REP. # _____ OFF. # 18 SALESMAN # _____
BUYER NAME KATHRYN WELSH
SALES PRSN WA- CHERYL BLAIR

ORDER #	CONTRACT # 6310168	CLASS: NATL.	LOCAL	ASSIGNMENT
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PRDCT	EST#	LINE	ORDER	INVOICE
EUGENE DEPASQUALE	2182			

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 11.3

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 373 AGENCY EST# = 2182
AGENCY PRODUCT CODE = 379

45	S	600P-630P	30	\$625.00	11/3	0	SAT
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PROGRAM :	CHANNEL 11 NEWS	SATURDAY
CON COM1:	CHANNEL 11 NEWS	SATURDAY

83	A	400A-430A	30	\$100.00	10/30	11/2	3	TU-F	3
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PROGRAM : NEWS

84	A	430A-459A	30	5	\$175.00	10/30	11/2	1	TU-F	1
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PROGRAM : NEWS

REP HEADLINE# 6310168 TRF# 331012
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

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CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	REJECT	BUY#8	MISSED: SAT/600P-630P				NOV3		30S	\$475.00	(OCT18/12)	
			OFFER: TU-F/400A-430A				OCT30 (3/WK)		30S	\$100.00	PLS ADVISE.	
			& TU-F/430A-459A				OCT30		30S	\$175.00		
			CMT: OFFERS PER CARD									

OCT/12 \$3,400.00 NOV/12 39100.00

CONTRACT TOTAL 42500.00
TOTAL SPOTS 73

MARKET TOTALS \$101,071 WPXI 14% KDKA 47% WTAE 37% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE